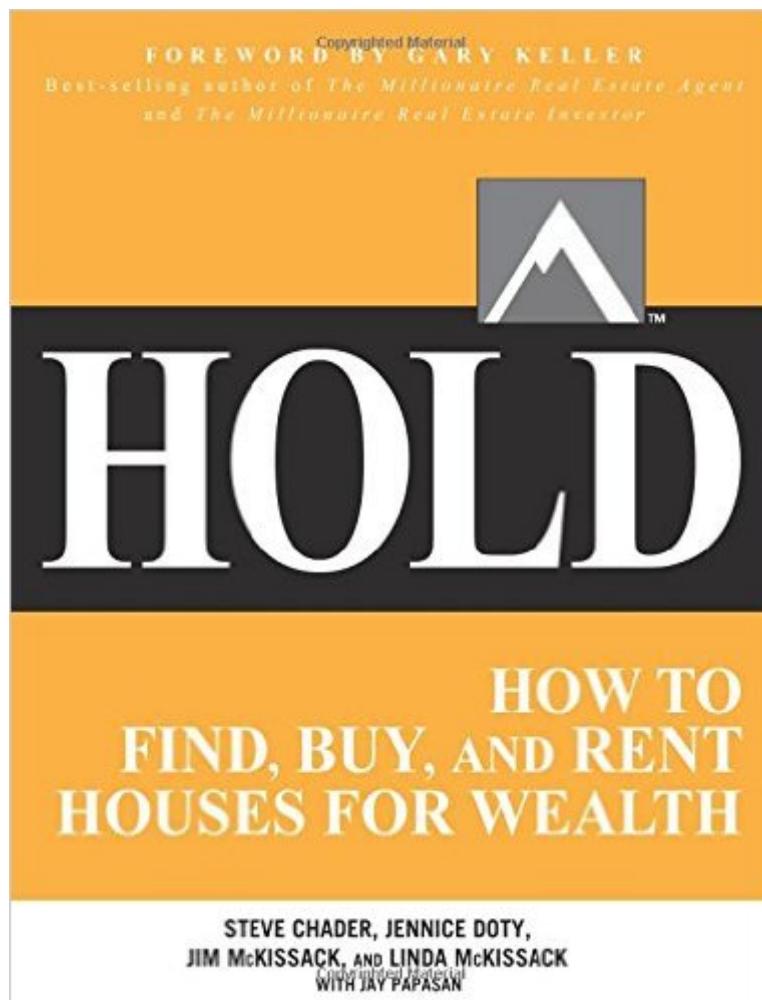


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# HOLD: How To Find, Buy, And Rent Houses For Wealth



## **Synopsis**

USA TODAY BESTSELLER Take HOLD of your financial future! Learn how to obtain financial freedom through real estate. The final book in Gary Keller's national best-selling Millionaire Real Estate Investor trilogy teaches the proven, reliable real estate investing process to achieve financial wealth: 1. Find the right property for the right terms and at the right price. 2. Analyze an offer to make sure the numbers and terms make sense. 3. Buy an investment property where you make money going in. 4. Manage a property until it's paid for or you have a large amount of equity to leverage. 5. Grow your way to wealth and financial freedom.

## **Book Information**

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## **Customer Reviews**

This is one of many books that is about real estate investing. Although well written it is not jam-packed with information. So many times successful authors really connect with a great book, then they do a follow up book hoping to have repeat success. This book is one of those types of books. The author takes a short subject and stretches it into a book. In fact, I believe this is one of three books in this series. This book uses a lot of paper to give you a little bit of information. Here is the book in a nutshell...You make money when you buy property not when you sell it... So hold it!

This book is simple and something you can implement immediately. Most investment books give you a PHD but you never implement it, so what good is that. Implementation is 80% of the challenge especially with investing. It's easy to follow and understand from the investor who is starting today for the first time, to the sophisticated investor of many years. You don't need all the bells and

whistles you need something simple and something that you can use and implement right NOW. I've been an investor for 30 years and a Broker/Agent and this is the E-ticket for investing in Real Estate. It's something you can wrap your head around immediately. You can tell the people who wrote this book have done it themselves and they're not just talking about it to sell books. That's very refreshing to see in today's world of Real Estate investing. Ron SudmanBroker/InvestorNewport Beach, CA

If you are interested in this kind of real estate investment than this book is great. I would not call it all encompassing though, it is definitely lacking in some areas, but it still has great tips and information for beginners. I would say it focus more on the financial side then the day to day practices, but it does explain the financial really well. Like I said add it to the library but don't rely solely on it.

This series, Millionaire Real Estate Investor, Flip, and Hold are some of the best RE books I have read, they all have several forms and guides you can use and actually explain the nuts and bolts of buying property not just all motivational reading, motivational reading is great too and has it's place but good how to info is also needed.

I've read a dozen or so books on real estate investing. And this has to be the one that breaks down the basics the simplest. It gives clear step-by-step guidelines about how to find a property, find tenants, finance a property and invest in real estate for the long term. Complete with downloadable templates and forms, this book can give you the knowledge to become a full-fledged real estate investor. I'm using one of the worksheets to analyze a few properties I'm currently looking to invest in and have used some of the insight from one of the chapters to communicate with my realtor the reasons why the seller is selling and obtain other helpful info to leverage my position. Get the book. Read it. Highlight key portions. And keep it as your manual to successful real estate investing.

I have read a half dozen or more books on investing in multi-family rental properties in the last few months and this is the best by far! One of my favorite quotes is on fear. When he touched on the subject, I thought, "Oh here we go - another 'can of tuna' speech!" Years ago when I sold my first home, a realtor told me, "Don't worry! Buying and selling houses is just a transaction - just like buying a can of tuna at the store." Five weeks later I had closed on my old house but was ten days away from the closing on my new house. Everything I owned was in storage, my pets were in a kennel and I was lying in a sleeping bag in a friend's spare room at 3am looking up at the ceiling

thinking, "Can of tuna, huh?" Transactions involving people's homes and livelihoods always have emotions attached to them to some extent - and we don't want those feelings to drive the process, but to deny them is, well, denial. To his credit, Chandler says, "Honor your fear. Listen to it and then answer. The only way to make it go away is due diligence - you have to run the numbers. And, if the numbers work, your fears will be silenced." That advice is not only true in investing, it is true in life. The rest of the book is equally well written and wise. I plan to refer to it again and again as I slowly build my portfolio.

I read this book 2 years ago. After reading my wife & I set a goal to buy 13 doors on 15 year mortgages within 3 years. I'm happy to say that we were able to more than double that goal! We are now at 30 doors and have built a portfolio that will change my family's life. This book gave me the vision and motivation to push through & achieve a massive goal.

Another great resource if you are thinking of getting into rental properties. I already own two properties, but I think this is a great book to read before you start. I'm a seasoned Realtor so I knew most of the concepts already, but it was a good read to refresh.

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